FISHBOWL

The Living NFT Ecosystem

Breed. Trade. Thrive.

"The water is still. But it won't be for long."

3,333	£702,900	3	Solana
Founding Fish	Pre-Sale Target	Token Economy	Blockchain

Every major crypto game has failed the same way.

01
Token Death Spiral
Value relies entirely on new player influx. When growth stops, tokens collapse.

02
Inflation Failure
Earn rates outpace spend rates. Supply floods the market. Token price hits zero.

03
No Retention Loop
Players earn, dump, and leave. No reason to stay once earnings dry up.

04
Static NFTs
A JPEG with no utility has no floor value. When hype dies, value follows.

05
Work, Not Play
Games designed around extraction aren't games. Players realise this quickly.

FishBowl was designed from the ground up to solve all five.

A complete redesign of how a crypto game economy works.

Utility-Driven Value

Fish need feeding daily. Tanks get dirty. Breeding costs tokens. Value from what tokens DO — not from new player inflow.

Self-Regulating Supply

Five anti-collapse pillars protect the economy automatically. Everything that enters has a permanent exit.

Living NFTs

Every fish updates in real time — health, age, breeding history, lineage. A fish is a living asset, not a static JPEG.

A Game First

Genuinely enjoyable without touching the crypto layer. The economy rewards engagement — it never punishes casual play.

Biological Scarcity

Fish have natural lifespans. They die. They produce clutches. Rare fish require multi-generation breeding. Scarcity is real.

Three apps. One identity. One world.

FishBowl
The Game

› Tank management & breeding

› Daily newspaper & puzzles

› Room design & cosmetics

› Living NFT fish economy

› 10-min core daily loop

FishCmarket
The Market

› Player-set prices

› Fish, eggs, tanks, tokens

› Timed auctions

› Real-time market valuations

› Dev Buyback Programme

OpenTank
The Community

› Leaderboards & reputation

› Public tank visits

› Sacrifice banners

› The Archive (on-chain)

› Live economy dashboard

Real species. Real scarcity. Real economics.

RARITY TIERS

Common
Clean / Minimal — 6 months

Uncommon
Cartoon Bold — 16 months

Rare
Illustrated — 20 months

Epic
Pixel Art — 12 months

Legendary
Photorealistic — 18 months

Mythical
Ethereal / Glowing — Immortal

THREE-TOKEN ECONOMY

BUBL — **Bubbles**
Primary currency

1 billion hard cap. Task-gated halving schedule. Earned through active gameplay. Spent on breeding, cosmetics, upgrades.

FEED — **Fish Food**
Breeding & care resource

Required daily to feed fish. Burned through breeding. Free daily allocation keeps fish Healthy. Thriving costs more.

EGGS — **Eggs**
Breeding output

Player-generated only through breeding — never purchaseable directly. Hatch into new fish or trade unhatched.

3,333 permanent investment assets. Fixed forever.

TIER PRICING

Tier	Supply	Price	Revenue
Common	2,000	£120	£240,000
Rare	800	£200	£160,000
Epic	350	£400	£140,000
Legendary	180	£800	£144,000
Mythical	3	£6,300	£18,900
TOTAL			£702,900

HOLDER BENEFITS

✦ Permanent Founding status on fish card — visible forever

✦ Eligible for Loyalty Pool quarterly distribution (333 holders paid)

✦ 50% discount on Premium Membership (year one)

✦ 48-hour early access before public launch

✦ First access to every future limited drop

✦ Name in inaugural Newspaper — permanent record

✦ Tradeable on Magic Eden, OpenSea & all Solana markets

✦ Priority whitelist position

If fewer than 2,000 fish sell in 30 days — every payment is returned in full automatically by smart contract.

THE MYTHICAL FOUNDER COVENANT

Only 3 Mythical Founders exist.

Written into the smart contract.
Mathematically enforced.
It cannot be changed.

LOYALTY POOL — 333 HOLDERS PAID EVERY QUARTER

3 slots
Mythical Guaranteed
Always included — written into contract

165 slots
Activity Track
Top 165 Founding Fish holders by quarterly engagement

165 slots
Random Draw
Random selection from all remaining eligible holders

HOW IT WORKS

› A % of every transaction flows into the Covenant Pool

› Every quarter the pool distributes equally across 333 recipients

› No human triggers it — the contract executes automatically

› The covenant transfers to new wallet if the fish is sold

Five pillars that separate FishBowl from every crypto game before it.

01 Value Independent of New Players

Every FishBowl mechanic passes the test: does it have value if no new players join tomorrow? Fish eat daily. Tanks get dirty. Breeding costs tokens.

02 Supply Control

1B BUBL hard cap. Fish natural lifespans. Sacrifice events. Overbreeding costs. Transaction fees. Everything that enters has a permanent exit.

03 Demand Floors

Four layers that cannot all collapse simultaneously: Biological demand, Economic demand, Emotional attachment, Social community.

04 Economic Circuit Breakers

Automatic protections trigger when economy moves outside healthy parameters. Thresholds published before launch. Triggers announced in Newspaper.

05 Long-Term Sustainability

Content that generates itself: new species through breeding, Newspaper decoded by community, seasonal cosmetics. Roadmap: own blockchain, decentralised governance.
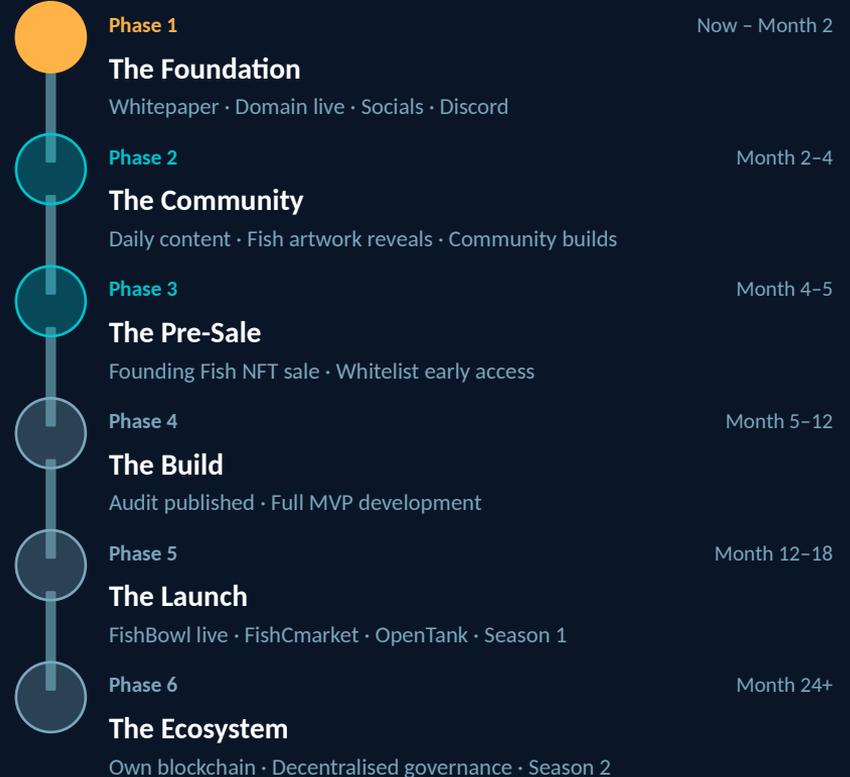
£702,9(target)sed. Every penny visible on-chain.

FUND ALLOCATION

Core Game Development   £280,000

Marketing   £100,000

FishCmarket Dev   £90,000

OpenTank Dev   £80,000

Operating Reserve   £60,000

Smart Contract & Audit   £40,000

Contingency   £102,900

ROADMAP

Phase 1   Now – Month 2
The Foundation
Whitepaper · Domain live · Socials · Discord

Phase 2   Month 2–4
The Community
Daily content · Fish artwork reveals · Community builds

Phase 3   Month 4–5
The Pre-Sale
Founding Fish NFT sale · Whitelist early access

Phase 4   Month 5–12
The Build
Audit published · Full MVP development

Phase 5   Month 12–18
The Launch
FishBowl live · FishCmarket · OpenTank · Season 1

Phase 6   Month 24+
The Ecosystem
Own blockchain · Decentralised governance · Season 2

The engine of the economy. Every fish, every egg, every trade starts here.

HOW IT WORKS

› Two fish of opposite gender are paired in the same tank

› A clutch of eggs is produced — not a single fish

› Clutch size and survival rate vary by tier, health, and tank conditions

› Perfect tank conditions can increase Rare+ outcome chances by up to 3x

› Eggs can be hatched or traded unhatched on FishCmarket

› Eggs are always player-generated — never purchaseable directly

› Overbreeding the same pair degrades clutch quality and shortens lifespan

OVERBREEDING CONSEQUENCES

Light (2–4 breeds)	Health reduction. Breeding locked until 75% recovery.
Moderate (5–7)	Significant health loss. Clutch quality drops.
Habitual (8+)	Permanent lifespan reduction. Irreversible.

BASE BREEDING ODDS (SELECTED PAIRINGS)

Pairing	Com.	Unc.	Rare	Epic	Leg.	Myth.
Common × Common	82%	9%	7%	1.3%	0.25%	0.05%
Uncommon × Rare	38%	15%	28%	14%	4%	0.8%
Rare × Rare	55%	2%	27%	12%	3%	0.25%
Epic × Legendary	22%	0%	16%	30%	25%	3%
Legendary × Legendary	12%	0%	12%	26%	40%	5%
Mythical × Any	5%	0%	10%	20%	35%	15%

TOTAL WAIT TIMES

Common × Common: 8 hours · Rare × Rare: 30 hours · Epic × Legendary: 86 hours · Mythical × Any: 192 hours

Three ways to play. One daily publication that ties it together.

THREE PLAYER TYPES

Casual
Entertainment + lucky wins

Feeds fish, enjoys tank, occasional lucky pull

No pressure. The free daily allocation keeps fish healthy. Log in, feed, enjoy. The game works for this player without spending a penny.

Breeder
FishCmarket income

Optimises clutches, chases rarities, sells surplus

Reads market patterns, optimises breeding pairs, plays three moves ahead. Skilled breeders earn real Bubble income tradeable for real value.

Investor
Asset appreciation

Builds premium tanks, curates assets, flips tanks

Treats fish and tanks as a portfolio. Watches gender ratios, buys undervalued fish, lists full tanks on FishCmarket at the right moment.

THE NEWSPAPER

AI-assisted. Founder-curated. Daily. Readable in under 3 minutes.

Front Page
The day's lead story — biggest ecosystem event

Market Report
FishCmarket price movements, notable trades, gender ratios

Breeding Discoveries
Notable clutches, rare outcomes, first-discovered species

Community Spotlight
One player story. Weekly limited drop announced here

The Puzzle
Crossword, word search, anagram + one hidden hard puzzle per edition

The Archive
One paragraph by the founder. Permanent on-chain record. Every day.

Monthly Hidden Code — One digit hidden per week. Collect all four digits, post in OpenTank, claim a mystery prize. Value scales inversely with participation.

They coexist. They trade together. They are fundamentally different assets.

Founding Fish NFTs

The Pre-Game Collection

Supply	3,333 — fixed forever in smart contract
How obtained	Pre-sale purchase only
Price	Set tier prices (£120–£6,300)
Lifespan	Permanent — these fish never die
Covenant rights	Yes — Loyalty Pool eligible
Founding status	Permanent on fish card, visible to all
Value drivers	Scarcity, status, Covenant, history
External exchanges	Magic Eden, OpenSea, all Solana markets

Founding Fish are the ONLY NFTs ever sold directly. Every other fish must be earned.

In-Game Fish NFTs

The Living Economy

Supply	Unlimited — player-generated only
How obtained	Bred and hatched in-game
Price	Market determined — no fixed price
Lifespan	Natural lifespan — fish die
Covenant rights	No
Founding status	Never
Value drivers	Rarity, lineage, breeding record, season
External exchanges	FishCmarket only

Every fish born after launch is minted automatically on Solana the moment it hatches.

We sell convenience and cosmetics. Never power.

BUBBLE PACKS

Pack	Bubbles	Price
Starter	500	**$1.99**
Standard	2,500	**$9.99**
Premium	7,000	**$25.99**
Whale	20,000	**$69.99**
Megawhale	60,000	**$199.99**

SUBSCRIPTIONS

Premium Membership $9.99/month

› Free FishCmarket listings

› 10% daily Fish Food bonus

› Early Newspaper access

› Exclusive monthly cosmetic

› Ad-free FishCmarket

› Premium fish card border

› Priority support

› Early species access

Season Pass $6.99/season

› Daily login stamp

› Season-stamped cosmetic at close

› No challenge pressure

WHAT WE NEVER SELL

- Breeding outcome advantages — ever
- Fish health restoration for real money
- Lottery tickets for real money
- Eggs directly — only player-generated
- Mythical fish directly — bred only
- Access to core gameplay

"Spending money earns beautiful tanks. Playing smart earns breeding advantages. These are permanently separate rewards."

Built for scale. Audited before launch. Transparent on-chain.

TECHNICAL STACK

Mobile App	React Native	iOS and Android from single codebase
Web App	React.js	Browser access
Backend	Node.js + PostgreSQL	Server logic and data
Blockchain	Solana	Low fees, fast settlement
Tokens	Solana SPL	Bubbles and Fish Food token standard
NFT Standard	Metaplex	Fish and egg NFT infrastructure
Dynamic NFT	On-chain metadata	Fish card updates in real time
Wallet	Phantom / Solflare	Flexible — beginner to advanced
Storage	IPFS	Fish art and metadata
Real-time	WebSockets	Live market and lottery events

THREE SMART CONTRACTS

01 Founding Fish NFT

› Handles NFT sale, ownership records, fish metadata
› Mints each Founding Fish as a unique Solana NFT
› Records tier, gender, traits, and lineage
› Contains refund logic for failed sales

02 The Covenant

› Permanently locked at deployment — no admin keys
› Distributes quarterly to all 333 Loyalty Pool recipients
› No upgrade path — no human can alter it after launch
› Covenant transfers to new wallet when fish is sold

03 The Treasury

› Receives sacrificed fish from players

Retention mechanics that reward skill, loyalty, and belief.

FOUR LOTTERY TIERS

Bronze
Entry: Common fish sacrifice
Fish Food bundles, Bubbles, Common/Rare eggs, Rare fish

Silver
Entry: Rare or Epic sacrifice
Rare/Epic fish, Bubble bundles, Epic eggs, hidden decor

Gold
Entry: Legendary sacrifice
Legendary fish, large Bubble rewards, seasonal legacy decor

Platinum
Entry: Streak leaderboard only
Mythical fish, season-stamped assets, one-of-a-kind prizes

REFERRAL PROGRAMME

1–4 referrals	Whitelist priority — move up the queue
5–9	5% Bubble mining bonus for 14 days at launch
10–24	10% mining bonus for 14 days + launch cosmetic
25–49	Named in the launch Newspaper — permanent record
50+	Recruiter badge in OpenTank — permanent status

SEASONAL STRUCTURE

3 months per season · 4 seasons per year

Each season adds	Carries over	Resets
· New fish species	· Fish ownership	· Leaderboards
· Seasonal breeding bonuses	· Tank design & progress	· Lottery pool
· Limited edition decor	· Breeding progress	
· Newspaper season recap	· OpenTank reputation	